

SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

ONSITE | *There's nothing quite like being able to meet customers and prospects face-to-face. Onsite sponsorship opportunities keep your company top-of-mind and help attendees find you quickly so they can connect with your brand.*

AISLE SIGN | 8 AVAILABLE

\$1,525

Your customers and prospects will be here. Keep your company top of mind as attendees walk the exhibit floor and see your branding in a highly visible location.

- Ad displayed at top of aisle sign
- Sponsor provides artwork
- Cost to produce aisle sign **included** in price of sponsorship

BOOTH AISLE FLOOR GRAPHIC | UNLIMITED AVAILABILITY

\$1,050

Make an impression with every step. Reach attendees as they walk the Exhibit Halls with the strategic placement of your branding in high-traffic areas.

- 3' w x 1' h ad located in aisle next to exhibit space
- Sponsor provides artwork
- Cost to produce and install floor graphic **included** in price of sponsorship

EXHIBITION GUIDE ENHANCED LISTING | UNLIMITED AVAILABILITY

\$1,050

Stand out from the crowd! Your exhibition listing will jump off the page with this enhanced listing.

- Full-color company logo added to exhibition guide listing
- Company listing highlighted in exhibition guide

FLOOR GRAPHIC – 6' X 4' CROSS AISLE | 12 AVAILABLE

\$1,350

Attendees rely on directional signage to navigate the exhibition. Add your brand to these essential floor graphics and lead attendees right to you.

- Premium location in exhibit hall
- Sponsor provides artwork
- Cost to produce and install floor graphic **included** in price of sponsorship

GENERAL SPONSOR | UNLIMITED AVAILABILITY

\$595

Keep your company at top of attendees' minds by adding your logo to onsite and online promotional sponsor recognition.

- Company logo displayed onsite, online, and in printed materials

METER BOARD | 4 AVAILABLE

\$2,625

Thousands of attendees move in and out of the Exhibit Hall. Take advantage of these high-traffic locations at the entrances and sitting areas around the exhibition.

- Single-sided meter board in premium location
- Sponsor provides artwork
- Cost to produce meter board **included** in price of sponsorship

WHO'S HIRING LIST | UNLIMITED AVAILABILITY

\$1,080

- 2' x 3' sticker located on aisle carpet next to exhibit space
- Sticker with 'We're Hiring' and an arrow pointing to your booth
- Company name and booth number included on Hiring Flyer distributed to attendees

WI-FI | 1 AVAILABLE

\$1,250

By sponsoring this invaluable service, your company name and logo will get in front of everyone who logs on to the internet when they are onsite - that's a pretty great gig!

- Company logo included on onsite signage
- Coverage includes lobbies, conference rooms, and exhibition

YACHT CHARTER | 4 AVAILABLE

\$5,000

- 4 seats on private yacht
- Company logo displayed onsite, online, and in printed materials

+ Indicates additional costs apply to sponsorship price

All sponsorships require SPIE approval

For inquiries, contact SPIE Sales:

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Please mail or fax original, signed contract and required payment to: **SPIE Sales, PO Box 10, Bellingham, WA 98227, United States**

Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org

SPONSORSHIPS

SPECIAL EVENTS | *Helping to host popular special events is an effective way to stand out in the crowd. By sponsoring an event you can align your company with specific event goals or brand values.*

COFFEE BREAK | 3 AVAILABLE

\$1,560

Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.

- Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

POSTER SESSION SUPPORTING SPONSOR | 8 AVAILABLE

\$1,075

Support the next generation and meet plenty of prospects. Get your brand in front of like-minded attendees by hosting a poster session.

- Company Logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)
- Choose from Tuesday or Wednesday Poster Session

WELCOME RECEPTION EXCLUSIVE SPONSOR | 1 AVAILABLE

\$4,500

Make a great first impression and help SPIE welcome attendees to the conference by sponsoring this popular kick-off event.

- Company Logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)
- Option to provide one promotional item for distribution during event (supplied by sponsor, approved by SPIE)

WELCOME RECEPTION SUPPORTING SPONSOR | 6 AVAILABLE

\$2,350

- Company Logo included with other sponsors on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)
- Option to provide one promotional item for distribution during event (supplied by sponsor, approved by SPIE)

GIVEAWAYS | *Everyone loves free swag. Get your brand in the hands of every attendee with a SPIE giveaway sponsorship.*

CONFERENCE BAG | 1 AVAILABLE

\$2,825+

Attendees need a bag for all the useful information they will collect. Get your company brand on this giveaway that also acts as advertising throughout the exhibition.

- Conference bags distributed to attendees
- Company logo and SPIE Optics + Photonics logo on same side of bag
- Conference bags **not included** in price of sponsorship (supplied by sponsor, approved by SPIE)

CONFERENCE GIVEAWAY | 4 AVAILABLE

\$2,050+

Get your brand in the hands of every attendee with an SPIE conference-wide giveaway.

- One promotional item or one 8 1/2" x 11" sheet (additional pages subject to extra fees)
- Item/flyer distributed to conference attendees
- Giveaway **not included** in price of sponsorship (supplied by sponsor, approved by SPIE)

CONFERENCE PEN | 1 AVAILABLE

\$1,100+

Whether taking notes at a talk or writing contact information down on a business card, make sure the pen attendees use has your company name and logo at their fingertips.

- Pens distributed to conference attendees
- Pens **not included** in price of sponsorship (supplied by sponsor, approved by SPIE)

LANYARDS | 1 AVAILABLE

\$3,395+

The conference badge is the key to all the talks, gatherings, and events. That badge is readily available thanks to the handy, branded lanyard seen around the neck of every attendee.

- Lanyards distributed to all attendees at registration
- Company logo included on onsite signage
- Lanyards **not included** in price of sponsorship (supplied by sponsor, approved by SPIE)

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Tel: +1 360 685 5499 | Fax: +1 360 647 1445

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SPONSORSHIPS

ONLINE | Before attendees gather in person, they'll seek information, register, and plan their conference schedule at SPIE.org. Gain visibility and create demand with online sponsorship opportunities - the gateway to building onsite traffic at the event.

CONFERENCE APP | 1 AVAILABLE

\$2,025

Take advantage of mobile marketing before, during, and after the conference. Your company name and booth number will be in the hands of every attendee every time they use the app.

- Company name, tagline, booth number or logo displayed on opening splash page
- Ad runs eight weeks prior to conference
- Sponsor provides artwork

ONLINE BANNER – BROWSE CONFERENCE | 3 AVAILABLE

\$5,400

It takes time to research the talks and events an attendee may want to participate in. Capitalize on this length of time with a banner ad featured on SPIE.org webpages with online browsing functionality.

- Banner ad displayed at top of Browse page - Choose from Conferences, Special Events, or Community
- Sponsor provides artwork
- Banner links to exhibitor listing on SPIE.org

ONLINE BANNER – BROWSE COURSES | 1 AVAILABLE

\$1,620

- Banner ad displayed at top of Browse Courses page
- Sponsor provides artwork
- Banner links to exhibitor listing on SPIE.org

ONLINE FEATURED SPONSOR – BROWSE PROGRAM LANDING PAGE | 4 AVAILABLE

\$4,320

Every year, hundreds of thousands of people visit SPIE.org to learn more about events, register, and plan their schedules. Take advantage of this captured audience and display your company and logo on a landing page.

- Company Logo displayed on Browse Program landing page
- Logo links to exhibitor listing on SPIE.org

ONLINE FEATURED SPONSOR – CONFERENCE PAGE | 1 AVAILABLE

\$4,320

- Exclusive company logo displayed towards top of Conference Event Landing page
- Logo links to exhibitor listing on SPIE.org

ONLINE FEATURED SPONSOR – FOCUSED EVENT LANDING PAGE | 8 AVAILABLE

\$3,780

- Exclusive company logo displayed towards top of Focused Event landing page - Choose from 8 different pages
- Logo links to exhibitor listing on SPIE.org

ONLINE FEATURED SPONSOR – MAIN EVENT LANDING PAGE | 1 AVAILABLE

\$7,560

- Exclusive company logo displayed towards top of Main Event Landing page
- Logo links to exhibitor listing on SPIE.org

REGISTRATION CONFIRMATION EMAIL SPONSORSHIP - 6 AVAILABLE

\$3,500

- One ad in confirmation email sent to all registered attendees
- Sponsor provides artwork, recommend logo and booth number

SPIE.ORG ENHANCED EXHIBITOR LISTING | UNLIMITED AVAILABILITY

\$1,675

Take your online listing to the next level. Entice attendees with more information, short product or promotional videos, and links to your social media.

- Enhancements to SPIE.org exhibitor listing
- Multiple video links - Increase from 1 to 5
- Social Media links
- Promote onsite giveaways

CUSTOM SPONSORSHIP | LIMITED AVAILABILITY

Have a great idea for a sponsorship? Contact Sales at spiesales@spie.org to create your custom sponsorship!

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