

# Promote your presence at SPIE Optics + Photonics

## Tag SPIE in your social media posts about the exhibition

Use the official conference hashtag: **#SPIEOpticsPhotonics**



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### Spread the word

Use these templates as a starting point for your social posts. Insert your company's voice and relevant details

*We are excited to exhibit at **#SPIEOpticsPhotonics**! Register now to visit our team at Booth #123. Visit the link to learn more: <https://spie.org/OPExhibition>*

*Our team is in San Diego this week at **#SPIEOpticsPhotonics**. We can't wait to meet everyone! If you work with optical coatings and thin films, stop by Booth #123 and see what we have to offer. [include photo of your team at the booth or of your products]*



### [spie.org/OPExhibition](https://spie.org/OPExhibition)

Use this URL when encouraging people to register for the exhibition. It will help track registrations!



### Download these photos

Click the download icon above to browse the suite of branded images to promote your presence at the SPIE Optics + Photonics Exhibition.