

## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

### GENERAL SPONSOR | UNLIMITED AVAILABILITY

**\$625**

Keep your company at top of attendees' minds by adding your logo onsite and online promotional sponsor recognition.

- Company logo displayed onsite, online, and in printed materials

### BOOTH AISLE FLOOR GRAPHIC | UNLIMITED AVAILABILITY

**\$925**

Make an impression with every step. Reach attendees as they walk the Exhibit Halls with the strategic placement of your branding.

- 3' w x 1' h graphic located in aisle next to exhibit space
- Sponsor provides artwork
- Cost to produce and install floor graphic included in price of sponsorship

### EXHIBITION GUIDE ENHANCED LISTING | UNLIMITED AVAILABILITY

**\$1,025**

Stand out from the crowd! Your exhibition listing will jump off the page with this enhanced listing.

- Full-color company logo added to exhibition guide listing
- Company listing highlighted in exhibition guide

### CONFERENCE PEN | 1 AVAILABLE

**\$1,050+**

Whether taking notes at a talk or writing contact information down on a business card, make sure the pen attendees use has your company name and logo at their fingertips.

- Pens distributed to conference attendees
- Pens not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### WHO'S HIRING LIST | UNLIMITED AVAILABILITY

**\$1,080**

- 2' x 3' sticker located on aisle carpet next to exhibit space
- Sticker with 'We're Hiring' and an arrow pointing to your booth
- Company name and booth number included on Hiring Flyer distributed to attendees

### SPIE.ORG ENHANCED EXHIBITOR LISTING | UNLIMITED AVAILABILITY

**\$1,110**

Take your online listing to the next level. Entice attendees with more information, short product or promotional videos, and links to your social media. Enhancements to SPIE.org exhibitor listing

- Multiple video links - Increase from 1 to 5
- Social Media links
- Promote onsite giveaways

+ Indicates additional costs apply to sponsorship price

All sponsorships require SPIE approval

### For inquiries, contact SPIE Sales:

**Kim Abair** | kima@spie.org

Tel: +1 360 685 5499 | Fax: +1 360 647 1445

**Lacey Barnett** | laceyb@spie.org

Tel: +1 360 685 5551 | Fax: +1 360 647 1445

**Melissa Valum** | melissav@spie.org

Tel: +1 360 685 5596 | Fax: +1 360 647 1445

50289 XSCOFB25ST

Please mail or fax original, signed contract and required payment to: **SPIE Sales, PO Box 10, Bellingham, WA 98227, United States**

Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org

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## SPONSORSHIPS CONTINUED

### FLOOR GRAPHIC – 6' X 4' | 12 AVAILABLE

**\$1,790**

Attendees rely on directional signage to navigate the exhibition. Add your brand to these essential floor graphics and lead attendees right to you.

- Premium location in exhibit hall
- Sponsor provides artwork
- Cost to produce and install floor graphic included in price of sponsorship

### FLOOR GRAPHIC – ARROW UPGRADE | UNLIMITED AVAILABILITY

**\$330**

Add your logo and booth number on a directional arrow and lead attendees right to you.

- 3' long arrow includes booth number and is available color of choice
- Add on to cross aisle floor graphic sponsorships only
- Cost to produce and install floor graphic included in price of sponsorship

### LANYARDS | 1 AVAILABLE

**\$2,220+**

The conference badge is the key to all the talks, gatherings, and events. That badge is readily available thanks to the handy, branded lanyard seen around the neck of every attendee.

- Lanyards distributed to all attendees at registration
- Company logo included on onsite signage
- Lanyards not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### CONFERENCE BAG | 1 AVAILABLE

**\$2,225+**

Attendees need a bag for all the useful information they will collect. Get your company brand on this giveaway that also acts as advertising throughout the exhibition.

- Conference bags distributed to attendees
- Company logo and SPIE OPTIFAB logo on same side of bag
- Conference bags not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### COFFEE BREAK | 4 AVAILABLE

**\$2,350**

Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.

- Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

### PAWS FOR A BREAK | 1 AVAILABLE

**\$2,900**

- One dog for scheduled hours on Tuesday, Wednesday, Thursday.
- Dog will be guided up and down the aisles, with a pause at sponsor's booth for photos.
- Sponsor has option to provide bandanas or other accessories, so long as it is appropriate and comfortable for the dog

### CONFERENCE APP | 2 AVAILABLE

**\$3,075**

Take advantage of mobile marketing before, during, and after the conference. Your company name and booth number will be in the hands of every attendee every time they use the app.

- Company name, tagline, booth number or logo displayed on opening splash page
- Ad runs eight weeks prior to conference
- Sponsor provides artwork

### REGISTRATION CONFIRMATION EMAIL AD | 6 AVAILABLE

**\$3,500**

- One ad in confirmation email sent to all registered attendees
- Sponsor provides artwork, recommend logo and booth number
- Company logo displayed onsite, online, and in printed materials

### PLENARY SESSION | 1 AVAILABLE

**\$3,700**

- Onsite signage
- Option to provide pop-up banner outside main door (supplied by sponsor, approved by SPIE)
- Company logo on rotating room slide
- Company logo online and in printed materials

### POSTER SESSION | 1 AVAILABLE

**\$3,700**

Support the next generation and meet plenty of prospects. Get your brand in front of like-minded attendees by hosting a poster session.

- Company Logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

### WI-FI | 1 AVAILABLE

**\$3,750**

By sponsoring this invaluable service, your company name and logo will get in front of everyone who logs on to the internet when they are onsite - that's a pretty great gig!

- Company logo included on onsite signage
- Coverage includes lobbies, conference rooms, and exhibition

### CUSTOM SPONSORSHIP | LIMITED AVAILABILITY

Have a great idea for a sponsorship? Contact Sales at [spiesales@spie.org](mailto:spiesales@spie.org) to create your custom sponsorship!

Attendees need to jot down new connections, knowledge, and product information. Make sure your brand is the first thing they see every time they need to take note.

+ Indicates additional costs apply to sponsorship price  
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OFB25

CONTACT INFORMATION

Sponsorship Contact
Job Title
Company
Website URL
Address
Tel
Email

SPONSORSHIP SELECTION Sponsors from previous year will be given the first right of renewal after which all other requests will be accepted on a first-come, first-served basis.

Table with 2 columns: Name, Cost. Lists various sponsorship items like Aisle Sign, Booth Aisle Floor Graphic, Coffee Break, Conference App, etc.

Sponsorship Contract Total = \$

PAYMENT INFORMATION Contracts submitted after 23 April 2025 require 100% payment. See policy 1 for payment schedule and policy 2 for cancellation policy.

PAYMENT AMOUNT Please check one of the following:
25% deposit only - applicable before 23 April 2025
Entire amount in Contract Total

PAYMENT TYPE Please check one of the following:
Check
Credit Card - SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards.\*
Wire Transfer

Payment instructions will be sent to you upon receipt of this contract.
\*Credit card payments will be converted to your local currency by your card company or bank (see https://www.xe.com to convert your total fees).

AGREEMENT The signers of this contract warrant they are authorized to sign on behalf of the contracted company and hereby authorizes SPIE to reserve exhibition space, sponsorships, or advertising for use by this company during the SPIE Optifab 2025 Exhibition.

+ Indicates additional costs apply to sponsorship price
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Sponsor Name

Sponsor's Signature Date

SPONSORSHIP POLICIES

- 1) PAYMENT SCHEDULE:
A minimum 25% deposit of the total contracted sponsorship must accompany contract.
All sponsorships must be paid in full by 24 May 2025.
On 23 June 2025, defaults in payment will result in sponsorship cancellation.

No sponsorship will be reserved or assigned unless appropriate payment and signed contract are received at SPIE Headquarters at PO Box 10, Bellingham, WA 98227.

Payment and Fraud Statement: Please be advised that the wire transfer and banking information initially provided to you will not change.

- 2) CANCELLATION SCHEDULE: Any cancellations or requests for changes of this contract must be made in writing to SPIE, subject to the following fees:
On or before 22 April 2025 - Eligible for full refund less a \$500 administrative fee.
Between 23 April - 22 June 2025 - Deposit forfeited; excess of deposit paid will be refunded in full.
After 22 June 2025 - No refund.

3) GRAPHIC DUE DATES: When applicable all graphics are due to SPIE by 5 September 2025.

4) FORCE MAJEURE: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of SPIE, unfit for occupancy, or in the event the holding of the Exhibition or the performance of SPIE under the Exhibit Reservation Contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of SPIE, said Contract and/or the Exhibition (or any part thereof) may be terminated by SPIE.