

SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

GENERAL SPONSOR | UNLIMITED AVAILABILITY

\$650

Keep your company at top of attendees' minds by adding your logo to onsite and online promotional sponsor recognition.

- Company logo displayed onsite, online, and in printed materials

FLOORPLAN LOGO PACKAGE – DELUXE | 20 AVAILABLE

\$900

As exhibit attendees familiarize themselves with the layout of the exhibit floor, be sure to have a rotating ad on the floorplan webpage. Include your booth number so you are easy to locate!

- Company logo displayed on booth
- Company logo revolving on floorplan

BOOTH AISLE FLOOR GRAPHIC | UNLIMITED AVAILABILITY

\$995

Make an impression with every step. Reach attendees as they walk the Exhibit Halls with the strategic placement of your branding in high-traffic areas.

- 3' w x 1' h ad located in aisle next to exhibit space
- Sponsor provides artwork
- Cost to produce and install floor graphic included in price of sponsorship

FLOORPLAN LOGO PACKAGE – PREMIUM | 5 AVAILABLE

\$1,050

- Company logo on top of floor plan (static)
- Company logo displayed on booth
- Company logo revolving on floor plan

WHO'S HIRING LIST | UNLIMITED AVAILABILITY

\$1,050

- 2' x 3' sticker located on aisle carpet next to exhibit space
- Sticker says "We're Hiring" with an arrow pointing to your booth
- Company name and booth number included on Hiring Flyer distributed to attendees

COFFEE BREAK | 5 AVAILABLE

\$1,075 - \$2,350

Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.

- Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

EXHIBITION GUIDE ENHANCED LISTING | UNLIMITED AVAILABILITY

\$1,125

Stand out from the crowd! Your exhibition listing will jump off the page with this enhanced listing.

- Full-color company logo added to exhibition guide listing
- Company listing highlighted in exhibition guide

+ Indicates additional costs apply to sponsorship price

All sponsorships require SPIE approval

CONFERENCE PEN | 1 AVAILABLE

\$1,395+

Whether taking notes at a talk or writing contact information down on a business card, make sure the pen attendees use has your company name and logo at their fingertips.

- Pens distributed to conference attendees
- Pens not included in price of sponsorship (supplied by sponsor, approved by SPIE)

ONLINE FEATURED SPONSOR – EVENT LANDING PAGE | 8 AVAILABLE

\$1,500

Every year, hundreds of thousands of people visit SPIE.org to learn more about events, register, and plan their schedules. Take advantage of this captured audience and display your company and logo on a landing page.

- Exclusive company logo displayed towards top of Focused Event landing page - Choose from 6 different pages
- Logo links to exhibitor listing on SPIE.org

AISLE SIGN | 12 AVAILABLE

\$1,775

Your customers and prospects will be here. Keep your company top of mind as attendees walk the exhibit floor and see your branding in a highly visible location.

- Ad displayed at top of aisle sign
- Sponsor provides artwork
- Cost to produce aisle sign included in price of sponsorship

SPIE.ORG ENHANCED EXHIBITOR LISTING | UNLIMITED AVAILABILITY

\$1,800

Take your online listing to the next level. Entice attendees with more information, short product or promotional videos, and links to your social media.

- Enhancements to SPIE.org exhibitor listing
- Multiple video links - Increase from 1 to 5
- Social Media links
- Promote onsite giveaways

METER BOARD | 4 AVAILABLE

\$1,995

Thousands of attendees move in and out of the Exhibit Hall. Take advantage of these high-traffic locations at the entrances and sitting areas around the exhibition.

- Double-sided meter board in premium location
- Sponsor provides artwork
- Cost to produce meter board included in price of sponsorship (may provide different artwork for additional fee)

CONFERENCE GIVEAWAY | 3 AVAILABLE

\$2,350+

Get your brand in the hands of every attendee with an SPIE conference-wide giveaway.

- One promotional item or one 8 1/2" x 11" sheet (additional pages subject to extra fees)
- Item/flyer distributed to conference attendees
- Giveaway not included in price of sponsorship (supplied by sponsor, approved by SPIE)

For inquiries, contact SPIE Sales:

Melissa Valum | melissav@spie.org
Tel: +1 360 685 5596 | Fax: +1 360 647 1445

Kim Abair | kima@spie.org
Tel: +1 360 685 5499 | Fax: +1 360 647 1445

Lacey Barnett | laceyb@spie.org
Tel: +1 360 685 5551 | Fax: +1 360 647 1445

50715-XDCS25ST

Please mail or fax original, signed contract and required payment to: **SPIE Sales, PO Box 10, Bellingham, WA 98227, United States**
Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org

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SPONSORSHIPS

FLOOR GRAPHIC – 6' X 4' CROSS AISLE | 6 AVAILABLE

\$2,375

Attendees rely on directional signage to navigate the exhibition. Add your brand to these essential floor graphics and lead attendees right to you.

- Premium location in exhibit hall
- Sponsor provides artwork
- Cost to produce and install floor graphic included in price of sponsorship

FLOOR GRAPHIC – ARROW UPGRADE | UNLIMITED AVAILABILITY

\$250

Add your logo and booth number on a directional arrow and lead attendees right to you.

- 3' long arrow includes booth number and is available color of choice
- Add on to cross aisle floor graphic sponsorships only
- Cost to produce and install floor graphic included in price of sponsorship

ONLINE BANNER – BROWSE CONFERENCE | 4 AVAILABLE

\$2,500

It takes time to research the talks and events an attendee may want to participate in. Capitalize on this length of time with a banner ad featured on SPIE.org webpages with online browsing functionality.

- Banner ad displayed at top of Browse page - Choose from Conferences, Plenary events, Presentations, Courses, or Special Events
- Sponsor provides artwork
- Banner links to exhibitor listing on SPIE.org

WI-FI | 1 AVAILABLE

\$3,275

By sponsoring this invaluable service, your company name and logo will get in front of everyone who logs on to the internet when they are onsite.

- Company logo included on onsite signage
- Coverage includes lobbies, conference rooms, and exhibition

REGISTRATION CONFIRMATION EMAIL | 6 AVAILABLE

\$3,275

- One ad in confirmation email sent to all registered attendees
- Sponsor provides artwork, recommend logo and booth number

CONFERENCE BAG | 1 AVAILABLE

\$3,775+

Attendees need a bag for all the useful information they will collect. Get your company brand on this giveaway that also acts as advertising throughout the exhibition.

- Conference bags distributed to attendees
- Company logo and SPIE Defense + Commercial Sensing exhibition logo on same side of bag
- Conference bags not included in price of sponsorship (supplied by sponsor, approved by SPIE)

CONFERENCE APP | 2 AVAILABLE

\$4,700

Take advantage of mobile marketing before, during, and after the conference. Your company name and booth number will be in the hands of every attendee every time they use the app.

- Company name, tagline, booth number or logo displayed on opening splash page
- Ad runs eight weeks prior to conference
- Sponsor provides artwork

LANYARDS | 1 AVAILABLE

\$5,150+

The conference badge is the key to all the talks, gatherings, and events. That badge is readily available thanks to the handy, branded lanyard seen around the neck of every attendee.

- Lanyards distributed to all attendees at registration
- Company logo included on onsite signage
- Lanyards not included in price of sponsorship (supplied by sponsor, approved by SPIE)

CUSTOM SPONSORSHIP | LIMITED AVAILABILITY

Have a great idea for a sponsorship? Contact Sales at spiesales@spie.org to create your custom sponsorship!

For inquiries, contact SPIE Sales:

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Tel: +1 360 685 5596 | Fax: +1 360 647 1445

Kim Abair | kima@spie.org
Tel: +1 360 685 5499 | Fax: +1 360 647 1445

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Tel: +1 360 685 5551 | Fax: +1 360 647 1445

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