



## Connect with customers in San Diego.

### A great place to do business

Do business with people from around the world at the San Diego Convention Center, located in the city that is consistently named a top meeting destination. This exhibition continues to get a high satisfaction rating year after year because of the quality of attendees.

**NEW for 2025:** We are excited to announce the addition of a fourth symposium focused on Astronomical Applications. If you are looking for attendees who work in space and ground telescopes, UV/x-ray/gamma-ray astronomy, exoplanet detection, and other relevant areas you won't want to miss this opportunity to reach this audience!

Join Synopsys, Hinds Instruments, OptoSigma, Hamamatsu Corp. and other leading exhibitors on the show floor in 2025. See full list of exhibiting companies online.

### Exhibit in San Diego

Connect with customers and build relationships with new prospects.

- Grow revenue
- Identify the most promising opportunities in the industry
- Demo your new products
- Gain exposure with strategically placed advertising and available sponsorships

### For more information about exhibiting, sponsorships, and advertising, contact the SPIE Sales team:

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MOVING TECHNOLOGY TO MARKET™

# SPIE. OPTICS+ PHOTONICS

Exhibit in San Diego at the largest multi-disciplinary optics and photonics event.

Exhibition: 5-7 August 2025

Conferences and courses: 3-7 August 2025

San Diego Convention Center, San Diego, California, USA

[spie.org/op-exhibit](https://spie.org/op-exhibit)

EXHIBITION  
PROSPECTUS

# SPIE. OPTICS+ PHOTONICS

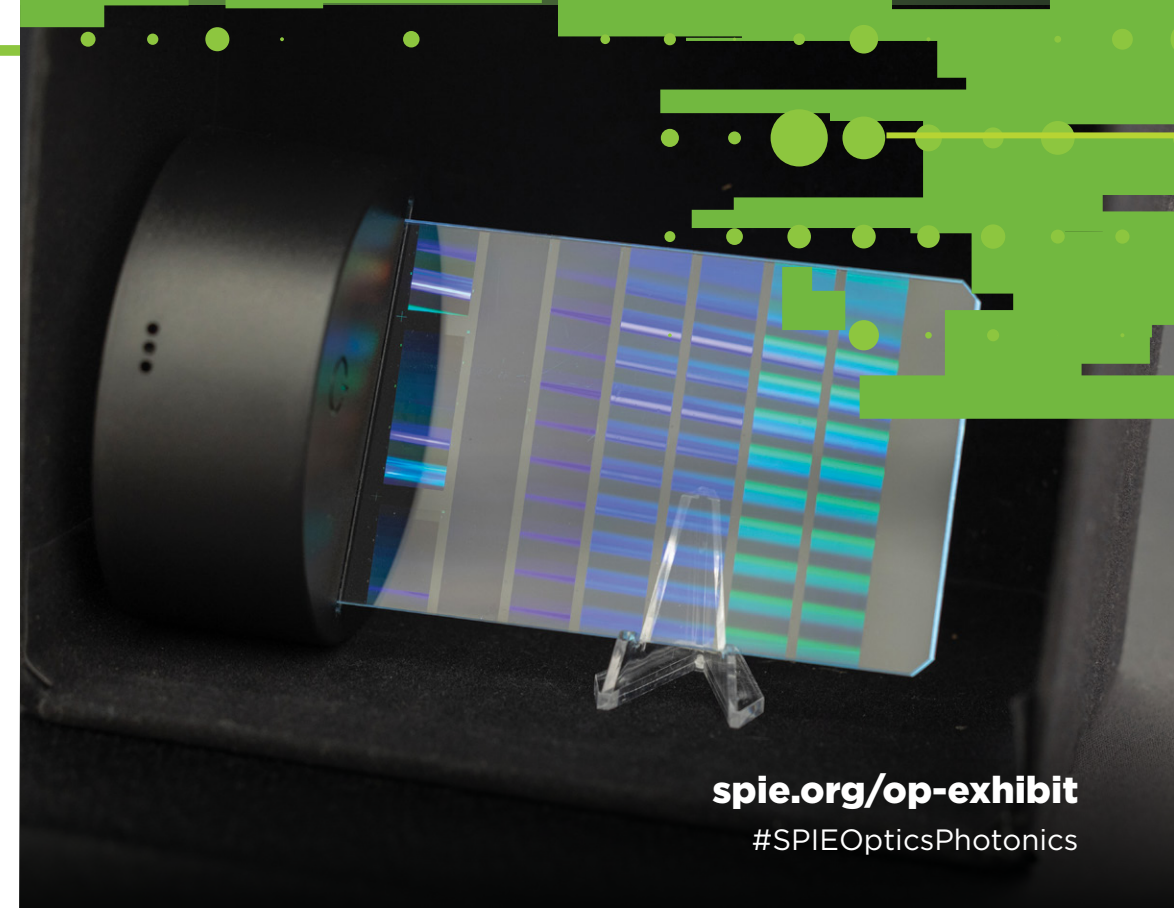
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San Diego Convention Center  
San Diego, California, USA



RESERVE YOUR EXHIBITION  
SPACE TODAY



[spie.org/op-exhibit](https://spie.org/op-exhibit)

#SPIEOpticsPhotonics



## Exhibit at SPIE Optics + Photonics

Join us at the largest multidisciplinary optics and photonics event where researchers, engineers, and suppliers share needs and solutions.

**Exhibition: 5-7 August 2025**    **Conferences and courses: 3-7 August 2025**  
 San Diego Convention Center • San Diego, California, USA

## Join us in San Diego at the largest optical R&D event in America

SPIE brings together 3,200 technical attendees with conferences on optical engineering, nanotechnology, quantum science, organic photonics, and astronomical applications.



## Generate business. Meet your target audience.

Our sales staff will work with you to cost-effectively boost your company's visibility and connect you with prospective customers.

Space Type	Non-Member	SPIE Corporate Member
3 ft. x 5 ft. Kiosk	\$3,595.00	\$3,055.75
6 ft. Table	\$3,125.00	\$2,656.25
6.5 ft. x 5 ft. Mini Booth	\$5,995.00	\$5,095.75
10 ft. x 10 ft. Booth*	\$5,350.00	\$4,547.50
Island**	\$48.25 per sq. ft.	\$41.01 per sq. ft.

\*Optional \$995 per corner (applies to booths only).  
 \*\*Increments of 100 sq. ft., 400 sq. ft. minimum.  
 SPIE Corporate Member rates reflect a 15% discount.  
 View the full contract online.

### Technical areas:



### NANOSCIENCE + ENGINEERING

Advances in metamaterials, plasmonics, quantum materials and devices, optical trapping, nanostructured devices, spintronics, artificial intelligence, and more.



**Call for Papers** for these conferences is open—  
**Abstract submissions are due 5 February 2025.**



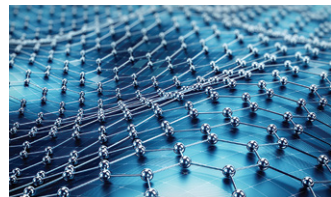
### ORGANIC PHOTONICS + ELECTRONICS

Organic and hybrid materials, perovskite photovoltaics, sensors and bioelectronics devices, advances in sustainable energy sources, and other applications.

*New for 2025*

### ASTRONOMICAL APPLICATIONS

A biennial astronomy symposium on current and emerging applications for ground and space telescopes and other optical technologies



### OPTICAL ENGINEERING + APPLICATIONS

Optical design, testing, and fabrication, signal and image processing, photonic devices, particle technologies, and applications including remote sensing, astronomy, and sustainability.

**50+**  
 CONFERENCE

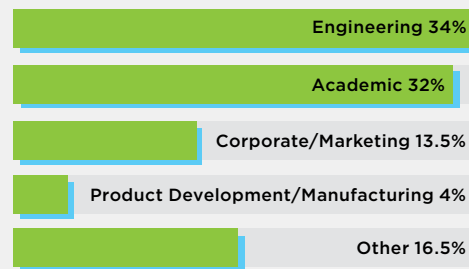
### Exhibit attendees by end-product by organization

- Basic Research, Science
- Optical Design and Engineering
- Optics Manufacturing
- Education and Training
- Biomedical, Medical Imaging, Healthcare
- Defense, Security, Law Enforcement
- Solar and Alternative Energy
- Semiconductor Manufacturing
- Laser Industry
- Industrial Sensing and Measurement

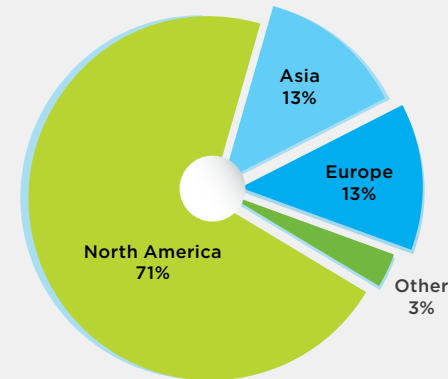
### Attendees purchase products in these top ten areas

- Cameras and Imaging Systems
- Detectors, Sensors
- Optical Components - Filters, Mirrors, Misc.
- Optical Components - Lenses
- Lasers and Systems
- Optical Coatings, Thin Films
- Software
- Laser Components and Accessories
- Test and Measurement Equipment
- Optomechanical Components, Devices

### Attendees by job function



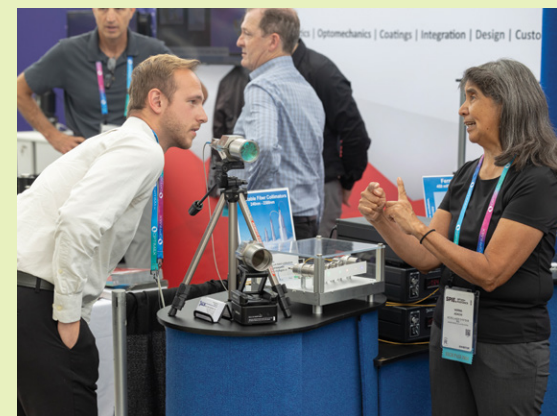
### Attendees by region



*Based on historical data*

### Take advantage of promotional opportunities

- Exposure to the latest technical advances—free non-author pass(es) to technical conferences
- Networking opportunities—including coffee breaks and the Welcome Reception
- Advertising opportunities—in event programs, as well as product announcements online
- Sponsorship opportunities
- Collaboration with leading researchers; face-to-face connections
- Access to space for your corporate events, product training, or user-group meetings



**150+** EXHIBITING COMPANIES    **3,200** ATTENDEES    **2,500** PRESENTATIONS    **20+** COURSES

**Join us in August 2025 at the largest multidisciplinary optics and photonics event—SPIE Optics + Photonics**

Reserve your exhibition space today:  
**spie.org/op-exhibit**